

Consent for Use or Disclosure of Health Information

Our Privacy Pledge

We are very concerned with protecting your privacy. While the law requires us to give you this disclosure, please understand that we have, and always will, respect the privacy of your health information.

There are several circumstances in which we may have to use or disclose your health care information.

- We may have to disclose your health information to another health care provider or a hospital if it is necessary to refer you to them for the diagnosis, assessment, or treatment of your health condition.
- We may have to disclose your health information and billing records to another party if they are potentially responsible for the payment of your services.
- We may need to use your health information within our practice for quality control or other operational purposes.
- We may need to disclose your name, address, phone number, billing information and your clinical records to the Arizona Association of Chiropractic (AAC). This disclosure will be made if we need the AAC's assistance to receive reimbursement for your services or, we need the AAC's assistance because the party responsible for reimbursing your services has improperly processed your claim. By signing this form you are giving us authorization to send the AAC this information. You are also giving the AAC authorization to re-disclose your information to the party responsible for the payment of your services, the AAC's legal counsel, and state or federal agencies that may be asked to intercede on your behalf.
- We may need to use your name, address, phone number, and your clinical records to contact you with appointment reminders, information about treatment alternatives, or other health related information that may be of interest to you. If this contact is made by phone and you are not at home, a message will be left on your answering machine or with the person answering your phone. By signing this form, you are giving us authorization to contact you with these reminders and information.
- From time to time our practice works with marketing organizations to make you aware of products or services that you may have an interest in purchasing. Your chiropractor and members of the practice staff may need to use your health information including your name, address, phone number, and your clinical records for the purpose of marketing products and services from the office of Dr. Mark B. Burdorf. We are specifically requesting authorization to market the following products and/or services to you:
 - Newsletters
 - Weekly broadcast e-mail
 - E-mail communication
 - Birthday greetings
 - Birthday board
 - Holiday cards

We have a more complete notice that provides a detailed description of how your health information may be used or disclosed. You have the right to review that notice before you sign this consent form (§ 164.520). We reserve the right to change our privacy practices as described in that notice. If we make a change to our privacy practices, we will notify you in writing when you come in for treatment or by mail. Please feel free to call us at any time for a copy of our privacy notices.

Your right to limit uses or disclosures

You have the right to request that we do not disclose your health information to specific individuals, companies, or organizations. If you would like to place any restrictions on the use or disclosure of your health information, please let us know in writing. We are not required to agree to your restrictions. However, if we agree with your restrictions, the restriction is binding on us.

Your right to revoke your authorization

You may revoke your consent to us at any time; however, your revocation must be in writing. We will not be able to honor your revocation request if we have already released your health information before we receive your request to revoke your authorization. If you were required to give your authorization as a condition of obtaining insurance, the insurance company may have a right to your health information if they decide to contest any of your claims.

Information that we use or disclose based on the authorization you are giving us may be subject to re-disclosure by the person or organizations listed above and may no longer be protected by the federal privacy rules.

You have the right to refuse to give us this authorization. If you do not give us authorization, it will not affect the treatment we provide to you or the methods we use to obtain reimbursement for your care.

This notice is effective as of April 14, 2003. This authorization will expire seven years after the date on which you last received services from us.